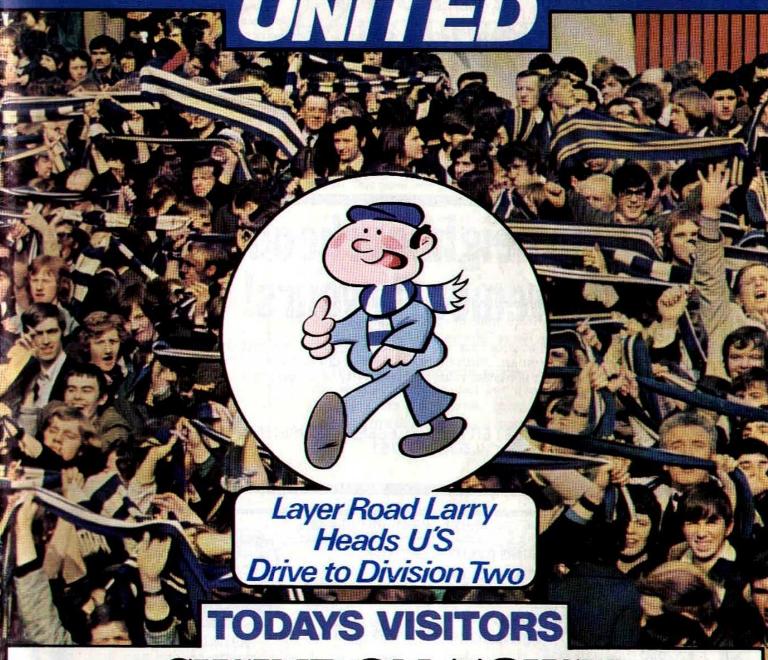
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**SWINDON TOWN** 

FOOTBALL LEAGUE DIVISION III

Friday 31st August 1979

Kick-Off 7.30 pm

**25p** 



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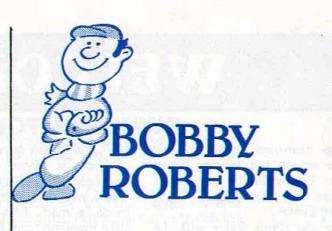
Commercial Manager EDDIE J. KEEGAN

Development Manager REG: D. JONES

Programme Designed & Edited by EDDIE J. KEEGAN

LAYER ROAD LARRY

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A side that very narrowly missed out on promotion last season, Swindon Town, come here tonight no doubt hoping to do slightly better this time and get into the division's top three.

They certainly look well equipped in all departments, and after selling Steve Aizlewood last season, straight away recruited the experienced Billy Tucker from Bury. A true club man if ever there was one, he is there to add steel to the defence for manager Bobby Smith.

Swindon are a vastly entertaining side and really look capable of tearing apart the best of defence in our division. With players like Alan Mayes and Andy Rollins up front, our defence will have to be right on their toes tonight as we go all out to gain another two points.

This game, is of course, sandwiched between the two League Cup ties with Aston Villa, but our players need no reminding that the League is the all-important thing as far as we are concerned, and points gained during this early part of the season can be a tremendous bonus in the latter stages.





# WELCOME

#### SWINDON TOWN

Swindon Town, close-up near-miss outfit of last season, are bound to be among the fancied hopes again this time. Manager Bobby Smith made two close season buys, backmen Billy Tucker from Bury, and John Templeman from Exeter.

Top scorer last season was Chick Bates with 14 goals. He had 160 League games with Shrewsbury before going to the County Ground in January, 1978. The other main striker is Andy Rowland, formerly with Bury and a big-money signing last February was the well-known former Watford goal-man Alan Mayes.

Goalkeepers are Jimmy Allan (183 League appearances) and Chris Ogden, ex-Oldham.

At the back, in addition to newcomers Tucker and Templeman, there are Andy Ford (from Southend), Ken Stroud, one of the longest-serving members of the staff, making his debut in 1970-71 and Russell Lewis.

There is plenty of power and experience in the mid-field. Roy Carter, last season's Player of the Year, was first with Hereford, Chris Kamara, who made a mark first at Portsmouth, Brian Williams (like Rowland from Bury) much-travelled Ray McHale and last but not least Bryan Hamilton well-known in these parts when he was with Ipswich Town.

Up front, apart from Bates, Rowland and Mayes, there are Paul Gilchrist who won an FA Cup medal with Southampton in 1976, and Ian Miller, ex-Doncaster.

Back Row L to R: Wilf Tranter (Coach), Brian Williams, Kenny Stroud, Russell Lewis, John Templeman, Jimmy Allan, Kevin Roberts, Chris Ogden, Andy Ford, Billy Tucker, Chris Kamara, Roy Carter, Bob Smith (Team Manager). Front Row L to R: Bryan Hamilton, Paul Gilchrist, Chic Bates, Ray McHale (Captain) Ian Miller, Alan Mayes, Andy Rowland.



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# Table Talk

#### NEWS AND VIEWS IN AND AROUND DIVISION III

Blackburn Rovers are going to be one of many star-turn attractions in the Division. They parade Duncan MacKenzie and Howard Kendall no less. He is the new player-manager after such a splendid, top-level career with first Everton, and then Stoke City.

A Cup finalist for Everton in 1968 the then young Kendall played of course at Goodison when Everton ended the U's 1971 Cup run after Leeds. Certainly, his visit to Layer Road when Rovers come on March 8th next is going to be quite something.

Blackburn disappointed somewhat, though, in the initial League game. They were held to a 1 - 1 draw by the very youthful Millwall side that

manager George Petchey thinks might go places.

No doubt where the big excitement occurred on the first day of the League season. For the all-Yorkshire clash between Barnsley and Sheffield Wednesday, 22,360 crammed into Oakwell to revive glory day memories. But it wasn't a happy ending for Alan Clarke's squad as Wednesday, following up their Football League Cup first-round defeat of Hull City, won 3 - 0. One of the goals came from Andy McCulloch, much-travelled striker, who cost £60,000 from Brentford. Another Jackie Charlton summer snip, Ian Mellor, from Chester, also scored.

Wednesday, fourteenth last season, and headliners when they played Arsenal in an FA Cup marathon, will surely be thereabouts at the close. There's a mass

of talent on the Hillsborough books.

But, as they say, money is not everything. Hull City spent £75,000 on one player, Trevor Phillips, from Rotherham. Yet our home-spun lads went to Boothferry to win 2 - 0!

What a fillip for the boss. Remember, last season, we went deep into the second half of the campaign before scoring that elusive first away League win at Swindon. Now, here we are with one in the initial outing!



Early form might be misleading but Wednesday, due here next by the way on Saturday, September 15th, Plymouth Argyle and Sheffield United could emerge early fancies for honours. Grimsby Town, who had such a rip-roaring Fourth Division campaign, could be dark horses.

But it's a funny game. Oxford United, smarting after being ousted from the League Cup by Reading, slammed Rotherham 5 - 1 at Manor Road, And Rotherham, after all, had put Leicester City out of the Cup!

A striker plucked from the non-League circuit, Mike Tuohy, scored Southend United's winner against Carlisle. Tuohy came from Redditch.

Plymouth's goals in their 2 - 0 opening over Bury came from that ageless Peter Pan, Fred Binney. What a marvel the man is and what a bargain Argyle got when they signed the happy wanderer 18-odd months ago.

Of the four up from Division Four, Grimsby, 4-1 victors over Exeter did best. Shaker for Wimbledon, beaten 3 - 2 by Chester at Plough Lane, but these are early days yet.

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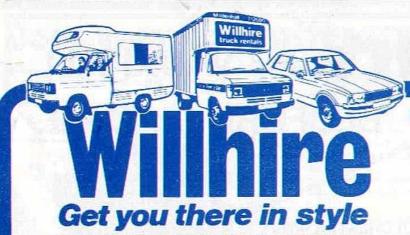
# **EXECUTION REPLAY**





Above: Hardworking Bobby Hodge out climbs Watford's Ian Bolton during the League Cup first leg game at Layer Road.

Left: As Watford striker Luther Blissett shields the ball U's defender young Steve Wright shows his determination to break down one of the few Watford attacks on goal.



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FOR NEWS OF THE 'U's'
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East Anglian Daily Times

# Be A Better Player

By RAY HARFORD United's Coach

The recent story of a racehorse that ate a Mars bar shortly before the race - and flashed round the track to an easy win, highlights the new thinking as regards what footballers should have for their prematch meal.

The idea is to give them instant energy and dieticians have recently found that the footballers traditional choice of steak, fish or chicken does not provide this.

Steak and chips and such are fine to build your body and energy up slowly - you probably get the benefit a few days after eating them - but what a footballer wants is a quick burst of energy to take him through the match.

As our four-footed friend found, chocolate is one of the best ways of getting this instant energy and is now often included in the pre-match meal. Also very good is tinned fruit without cream (because it curdles), toast with jam or honey and even cornflakes.

The idea is to have foods containing a lot of protein, and another way of getting this is to eat minch and mashed potatoes without, of course any seasoning. The mince requires little chewing, so is quickly digested, and you are also getting your supply of meat.

Things to avoid before matches are starchy things like puddings, bread, cakes etc.

This new diet seems to be working well for us at Layer Road at the moment.

Having talked about diet this week and fitness or condition work last week it is important to be able to handle injuries which might

Obviously if a player is overweight through eating starchy foods and is carrying too much surplus weight it is unavoidable he will get strains of the muscles as the body is not able to compensate for the

With pulled muscles, strains or severe bruising, the best remedy for quick healing is to put the injured area in ice or cold water and if possible to keep off it for 24 hours. The ice will stop internal bleeding

which results in swelling. Once the bleeding has been stopped and the swelling kept down then it is time for heat and cold alternatively to bring the bruising to the surface, from then on time and Ultra Sonic treatment will disperse all the bruising.

I hope my tips will come in handy for local players.



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# PHOTO MAT



The visit by Sheffield United to Layer Road, provided plenty of good football in which both midfields played important roles.

Bobby Hodge above brings the ball away to set up another

attack on the Sheffield goal. Below, Benjamin and Kenworthy battle with Steve Dowman during a Sheffield United attack, Steve Wignall provides additional support.



# CH GALLERY





Sheffield United's attacking ptessure during the first Home League Game finds U's Forward Ian Allinson back helping his defence. Above, Allinson attempts to block Sheffield's Lenny DeGoey.

One—Nil, a beautifully flighted corner headed on by Steve Dowman provides U's striker Trevor Lee with the Winning Goal (below) watched by Skipper Bobby Gough, Steve Dowman and Steve Foley.



Photographer: Tony Tasker

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# **CLUB NEWS**

By the time we play Swindon tonight Micky Cook should have - all things being equal - broken Peter Wright's record appearances totalling 421.

Congratulations are in order and, at the same time, it's a splendid opportunity to remind you all of his testimonial. At the time of writing he's all set for a bumper match hopefully against West Bromwich Albion at Layer Road. The date pencilled in is Monday, Oct 16.

Well, Micky one of the loyalest and most enthusiastic players to ever wear a U's shirt, surely deserves a tremendous gate for such an attraction.

He has a number of events lined up for his well deserved testimonial and if they are as successful as a preseason golf tournament at the Manifold Club then he's on the right course. That realised over £500.

In the immediate future make a note of a Disco sponsored by Phase One Records, at the Embassy Suite on Thursday October 11th, Admission is £1 and it's sure to be a lively event for the youngsters that should go really well. Dancing is from 8.00pm to Midnight and a feature will be a disco competition. Micky and several of the lads will be there to help judge.

Later, next year on February 4, to be exact there is a Stag Night dinner at the Copdock International Hotel near Ipswich.

Micky is hoping that there will be a notable line up of star speakers including Essex cricketer, Ray East. and Brian Moore of London ITV among others.

Right at the end of the season there's a Cabaret-Buffet Dance at the Hall Barn, West Mersea when the U's seasonal awards are likely to be presented.

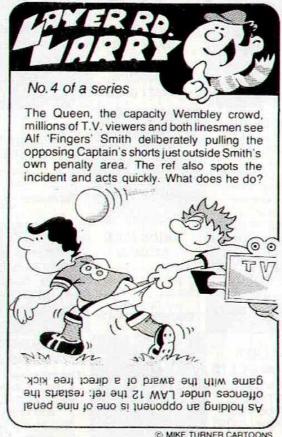
Other feature events and raffles are in the pipe line and we all ask you to support as many as you can.

They don't come any more professional or sincere than Micky Cook.

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These proved very successful last season, so much so that we will be continuing the tours again, so if you are a Teacher, Youth Leader or Club Organiser and would like to bring a party (maximum 25 people) for an afternoon tour behind the scenes at Layer Road, meet the Manager and Players as well as seeing how "Your" Club is run:

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# Home Ground

Steve Dowman tackles another brand new soccer season full of high ambition still. The popular back row strong man who has formed such a formidable alliance with Steve Wignall, has certainly matured both on and off the field.

As one of the most eligible of the U's bachelors, Steve has realised a sizeable personal ambition in acquiring for himself a bungalow. It's on the Parsons Heath estate and nearly all of Steve's spare time right now is taken up with painting and decorating. That's how cameraman Tony Tasker caught him the other night.

'I moved in just before we started training' says Steve. 'I got a bit fed up of being in digs. Not that I wasn't made very welcome but I fancied the idea of my own place; I see it as an investment'.

He sold his car to help towards the ambition and is progressing very nicely towards the luxury of owning his own pad.

He adds: 'My parents have been down from Romford and they have been giving me a hand; my dad, you know, never misses a match at Layer Road'.

Steve, by the way, is a pretty good handyman in looking after himself. Cooking? 'Well I can manage the basics' he says.

He has certainly come a long way since he crashed so sensationally into the League side from the reserves, He scored a goal with just about his first kick at Watford, remember?

He relaxes most by watching television. He especially likes all sorts of sport — athletics is one of his favourites — and he likes viewing movies.

He's quite a cinema fan also, and one of his preferences is for 'disaster' films of the 'Towering Inferno' and 'Posiedon Adventure' type. 'I simply lap up the suspense' he says.



When it comes to soccer he has no real superstitions but he has a routine of being in bed early the night before a match. Usually around 9pm would you believe?

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## Town & Country League

The reserves, under Bobby Hunt, face a tough programme in the Town and Country League where competition is pretty hot. Last season's champions, Haverhill and runners-up Yarmouth, both started with wins on the opening day, and are bound to be pushing for honours.

Although they were beaten 2 - 1 at home to Ely City on their debut match, Tiptree United might be dark horses. Manager Mick Loughton once a great Layer Road favourite, is manager, and has ex-Colchester men in Terry Price and John Mansfield. New signings include Steve Austin from Heybridge and Dave Mandell, free-scoring striker from Chelmsford City.

We went down 3 - 1 to Yarmouth. It was a disappointing result for the youngsters played some highly attractive football, but lacked again that all-important finishing power. It's something that Hunt, a famed marksmen in his career, is working on

Much is expected of Russell Cotton and Gary Harvey, both of whom did well in pre-season games and both of whom have been in the League squad. Obviously one of the big factors is the youngsters having one or two established League men playing alongside them.

When the injury problems clear it will be a bigfillip. The youth team under Roy Massey, have a Southern Junior Floodlight Cup game away to Cambridge United next week.



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# Larry's Column

Drop Larry a line and let him hear your views on the 'U's' This, of course, has to be written before knowing the result of the Villa match or the first League matches, as we go to press, very early. Nevertheless, I think I could take 6-4 on that there has been no lack of skill and excitement - the boys certainly looked good so far, let's hope that our old bug of injury to key players won't strike again this season. An unfortunate small club can't afford to have a string of reserves, like the "big boys", but, with your invaluable help and support, I still think this can be "our season", so let's be hearing you - without the cuss words please; I don't bother about them, but it isn't very nice and certainly doesn't help to gain "family support", which is something I think we should aim for.

Harking on that; I was somewhat shocked to read Laurie Cunningham's comments on the abuse coloured players have to suffer, not only biased fans, but also players. I feel this is quite disgraceful, and made me wonder whether our own Trevor Lee has to put up with this sort of thing, also whether any of our own players are amongst the guilty ones towards coloured opposition. I'd hate to think so, but there is no doubt that some of you supporter's aren't above jeering at a coloured opponent, which, frankly, sickens me. Very often it must sicken you too - as in the majority of cases the player concerned turns on a blinder, and nothing makes you then look more stupid, his face may be black, but your's is more likely to be red!

Wonder if I may stick my nose into this Layer Road residents business! I am truly sorry for anybody who bought a house here before any Football Club was formed, BUT, if people knowingly buy a house, knowing there is a ground there, how can they afterwards complain? It's like buying a house at the end of a Heathrow runway, and then complaining about the noise of aircraft engines! In both cases you've let yourself into it properly, so whose fault is it? Although I must admit, at Heathrow you are unlikely to get a gang of morons screeching their way past your property and hurling rubbish and tin cans over your garden wall.

Cheers, and "Up the U's".

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